

Job Posting: Social Media Strategist

Part-time/Freelance

4.5 hours per week @ £14 per hour for 42 weeks a year (school term-time)

Box Clever is an established, highly regarded and professional theatre company dedicated to the creation of contemporary theatre for young people. We are looking for a part-time, freelance social media strategist. The role involves maintaining an online presence for Box Clever on various social media platforms - namely Facebook, Instagram and Tiktok. The position may also require visiting rehearsal and performance venues, collating and editing media content, responding to public enquiries, as well as liaising with the company's administrative staff for marketing purposes.

We are looking for:

- Someone confident in creating short-form content like reels/videos (Capcut, Final Cut Pro, etc)
- Experience/Familiarity with social media trends and their interfaces
- A high level of writing ability/creativity
- Adaptability/Flexibility to meet the various demands of the Box Clever social media according to busy periods in the company

Place of work:

The management of Box Clever is carried out virtually with the core management working remotely. The work to be undertaken at the individual's preferred location is done so on the proviso that regular contact is made with the Artistic Director and the core management team. You are asked to take part in regular marketing meetings.

Deadline for applications: 12.00noon, Wednesday 9th April 2025

Interviews (online): w/c 21st April 2025, online

Start date: 1st May 2025

To apply:

Please send your CV and a covering letter (no longer than one side of A4) detailing your suitability and interest in the role. Please email your application to HR@boxclevertheatre.com by 12noon on Wednesday 9th April 2025

If you wish further clarification about the role, you are welcome to send any queries to the above email address.

Box Clever is an equal opportunities employer which champions a diverse workforce and welcomes applications from everyone.

Please note that any CVs or personal data sent to Box Clever in respect of an application can be deleted on request once the interview process has been completed.

About Box Clever

'There are few companies around who offer such quality work for schools'

Arts Council England

For almost thirty years, Box Clever has reached thousands of young people across the UK and beyond with artistic productions and workshops that are imaginative, exciting, inspiring and which engage our young audiences.

Our mission is to bring exciting theatre to young people and to involve them in plays as audience members, participants and co-creators. We aim to bring vividly to life, through theatre, their world and issues that are relevant to them, whether it's safety on the roads, relationships, bullying or subjects related to the English curriculum.

In 2023-2024, despite the financial constraints many schools are experiencing and the disruption caused by the RAAC crisis, we achieved yet another successful year in which we performed to 42,949 young people and members of the general public in 205 schools and 3 theatres, giving 391 performances and workshops nationwide.

Box Clever is a registered company with charitable status, a National Portfolio Organisation of Arts Council England, and a member of the Independent Theatre Council. The core staff of the company comprises the Artistic Director & Writer in Residence; Head of Development & Assistant Artistic Director (on maternity leave); Production Manager; Finance Manager; Head of Intelligence; General Manager; Operations Manager; Deputy Artistic Director; Associate Director; Social Media Associate.