



Artistic Policy

Box Clever Theatre's Mission Statement as stated in the company's memoranda and articles is "to advance education for the public benefit by the promotion of the arts, in particular, but not exclusively, the art of drama". In line with the company's Mission Statement, the Artistic Policy of the Company aims to do the following:

- To produce a touring programme and innovative arts projects underpinned by a firm belief in art and theatre as a real force for empowerment, education and enrichment in young people's lives.
- To expect high standards of writing, casting, directing and production values at all levels to ensure projects are of the highest possible quality, in the firm belief that only through artistic excellence can educational objectives be properly achieved.
- To seek to combine the comic with the profound; to achieve high impact, accessible drama which is bold, exhilarating and theatrical. Ancillary activities, (talks, discussions, workshops, and, if required, resource packs etc.), are carefully put together to form a complete programme of work, appropriate to the aims and objectives of the project.
- To be experienced and adept at presenting in theatre and non-theatre settings, and to work in partnership to create projects that allow for collaboration with the very best practitioners and emerging talent.
- To retain established new work within the repertoire, either toured again for future generations, reworked for a different commission or re-developed for a different target audience or brief.
- To involve young people actively in the rehearsal and in the making of plays via a policy of open rehearsals and of open script development.
- To encourage the in-house writer / Artistic Director to set aside appropriate writing time to research and develop new scripts and to allocate suitable development time for new productions.
- To establish an authentic and company characteristic style of performance where principles of Poor Theatre are at the core of presenting the work: few props, little or no lighting, audience interaction, passionate performance in the heart of the audience.